Safety policy

Why is it critical?

Every company should have a clear safety policy. It's important to keep the following points in mind when developing your safety policy:

- The welfare and safety of your drivers and the motoring public is your top priority.
- Everyone in your organization should be committed to loss prevention.
- There are risks in not having a safety policy.

Does your company have a safety policy?

- If you don't have a safety policy, it's time to consider one.
- By reducing crash frequency/severity, you can lower your premiums.

Management involvement is important

- You need to champion a loss prevention culture.
- Loss prevention doesn't have to be costly.
- It does require your commitment and dedication.
- Make sure **ALL** employees participate in loss prevention.
- Always celebrate your successes at scheduled intervals.
- Consider a driver incentive program, rewarding good behaviour can make a difference.



Why a written safety policy needs to be in place:

- A clearly written safety policy should be available to all drivers — as it will shape a safety culture
- Make sure your drivers sign a contract that they will abide by. This should include:
 - · maximum speed limits
 - · hours of service (to prevent driver fatigue)
 - · regular inspections
 - · vehicle maintenance
 - · load safety limits
 - · accident reports
 - · log books
 - · all other regulations.



Why you should shift to a loss prevention culture

- Clear safety policies will set expectations for all managers, employees and supervisors.
- Owners and senior managers can show they support their staff by:
 - · Speaking to loss prevention at regular intervals
 - · Providing weekly tips on loss prevention (emails, posters and text messages)
 - · Making sure company website and email signatures support loss prevention.

Set up loss prevention meetings

- Determine complexity of your committee by the size of your operation.
- Set up regularly scheduled meetings it's best practice.
- Keep meetings on topic/schedule.
- Allow drivers the opportunity to speak to any safety issues/concerns.
- Review compliance issues: crashes and National Safety Code infractions.
- Share best practices learned from any recent accident.
- Look to other carriers like yours for best practices.
- Look for common themes:
 - · are the same drivers crashing?
 - · any reports of erratic driving?
 - · are there any loss trends forming?
 - · is there a key location of crashes?

Safety program key messages

- Drive professionally at all times.
- Be mentally and physically ready when you report for duty.
- Have an employee assistance program available for drivers.
- Check vehicle's condition prior to and after shift and address problems.
- Report all crashes and violation tickets to your supervisor.
- Report mechanical defects immediately.

HOW AM I DRIVING? 1-800-000-0000 Vehicle ID

Have a toll-free number on your vehicles where drivers can be reported for their poor driving.



